





Rep Order# 6852462 Ver# 2 Status Returned  
EC'd Yes

Traffic Order# 106602

Printed: 09/17/2012 11:42 AM  
Last Received: 09/14/2012 9:48 AM  
Showing Buylines: All Lines

2 of 3

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) JOE HECK 4 CONGRESS  
Product JOE HECK 4 CONGRESS  
Estimate# 2690  
Buyer KI:GAN BERAN  
Phone#  
Fax#

Agency ( ) STRATHGIRK MEDIA PLACEMENT  
7669 STAGERS LOOP  
DELAWARE, OH 43015  
Agency C/P1/P2/E //2690  
Flight Dates 09/17/2012 - 09/30/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	9	SU	7A-8A		:30	\$200.00	09/23-09/30	1	2	2	\$400.00	
	Buyline Comment: SUN TODAY											
	10	SU	5P-630P		:30	\$225.00	09/23-09/30	1	2	2	\$450.00	
	Buyline Comment: NEWS											
	Station Remark: 1/2 NR DT NET. NEED \$900 FOR NEWS IN PRIME											
	11	F	10P-11P		:30	\$1,400.00	09/28-09/28	1	1	1	\$1,400.00	
	Buyline Comment: DATELINE											

---REPORT TOTALS---

Report Totals: 63 / \$36,400.00

---SALES MONTHLY TOTALS---

Sep. 14: 63 / \$36,400.00  
Sales Totals: 63 / \$36,400.00  
Station Totals: 63 / \$36,400.00  
Lines not sent/rcld/effct: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$121,333
CATV	0%
KTNV	30%
KTUD	0%
KVCN	0%
KLAS	30%
KVVU	10%

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12  
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

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